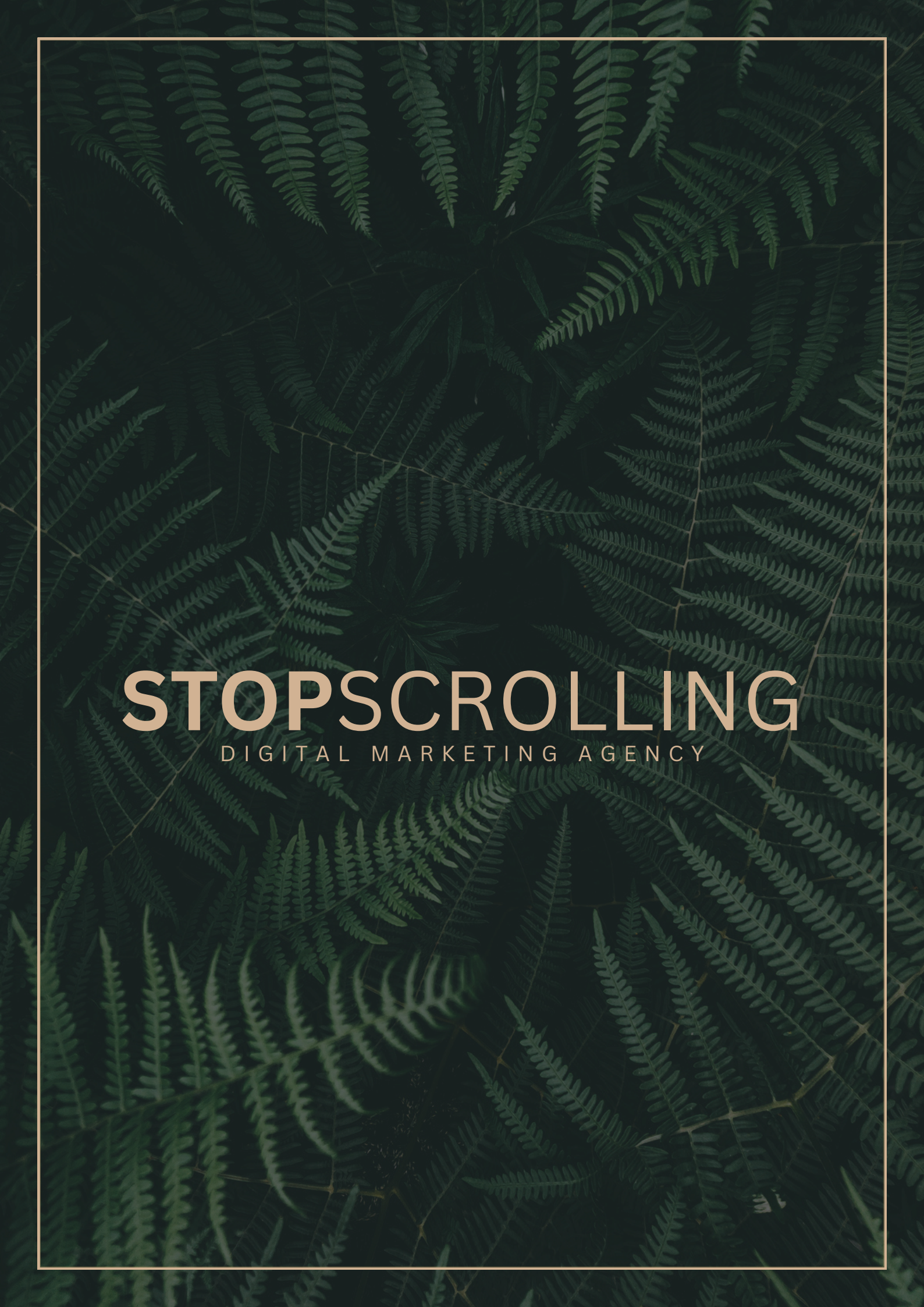




STOPSCROLLING

DIGITAL MARKETING AGENCY

Why CHOOSE US?

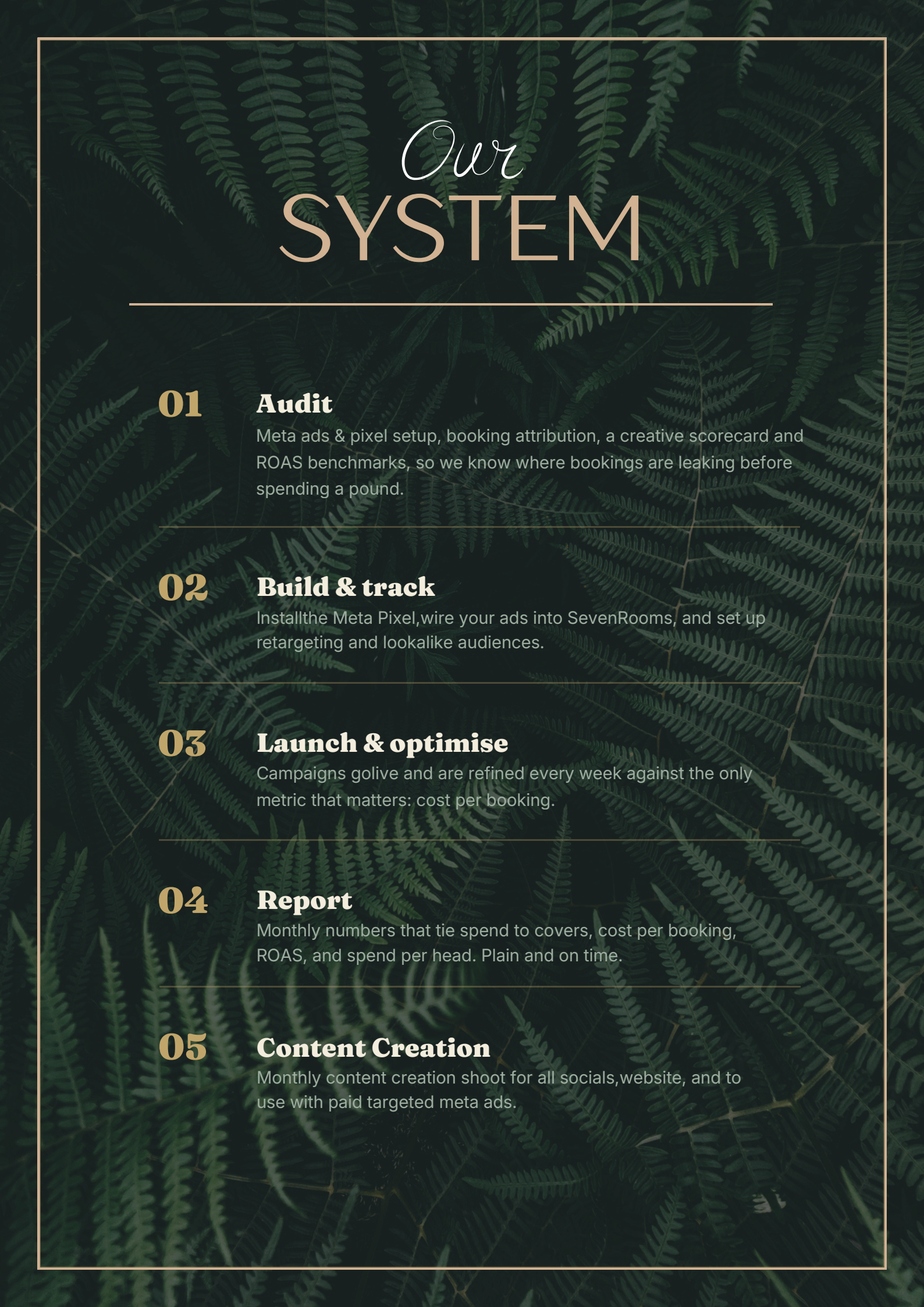


FOUNDER LED, AT THE FORFRONT OF THE BUSINESS WITH OVER 10 YEARS EXPERIENCE

- Content Creation
- Meta Advertising
- Sevenrooms Specialists
- Graphic Design
- Social Media Management
- Website Design

One point of contact, one message, multiple services.

Our aim is not to replace your current agency, or your current content creator. We're here to fix any issues, and scale your paid meta ads whilst tracking every bit of data.



Our SYSTEM

01 Audit

Meta ads & pixel setup, booking attribution, a creative scorecard and ROAS benchmarks, so we know where bookings are leaking before spending a pound.

02 Build & track

Install the Meta Pixel, wire your ads into SevenRooms, and set up retargeting and lookalike audiences.

03 Launch & optimise

Campaigns go live and are refined every week against the only metric that matters: cost per booking.

04 Report

Monthly numbers that tie spend to covers, cost per booking, ROAS, and spend per head. Plain and on time.

05 Content Creation

Monthly content creation shoot for all socials, website, and to use with paid targeted meta ads.

Our META ADS

Our Simple Checklist

- ✓ Do you have a proper Meta ad account running real campaigns, not just boosting posts?
- ✓ Is the Meta Pixel installed on your website and connected to SevenRooms?
- ✓ Are you retargeting people who've booked or visited before?
- ✓ Are you exporting booking data and feeding it back to Meta for lookalike audiences?

65 bookings at £7.45 each

£485.25 ad spend · Return on ad spend £1,755 · £27 spend per head

 Sevenrooms Bookings	65	£7.45	£60.00
	Website purchases	Per purchase	Daily

When your ads are correctly setup and optimised, you'll be able to track exactly how much each booking is costing you, and how much each booking is returning, directly on your Meta dashboard

Our META ADS

Data Collection & Retargeting Ads

	PageView ● Active	92.8K Last received 43 minutes ago	▼
	View content ● Active	78.1K Last received 42 minutes ago	▼
	Search ● Active	70.4K Last received 43 minutes ago	▼
	Initiate checkout ● Active	21.8K Last received 43 minutes ago	▼
	Schedule ● Active	14.6K Last received 45 minutes ago	▼
	Purchase ● Active	14.6K Last received 45 minutes ago	▼

We setup all meta pixels on the website & your booking system, to track how many people visit the website but DON'T book a table, we're able to then run ads to those who didn't book. Alongside running targeted ads to lookalike audiences inside Meta.

This data is key, to target your exact customer to visit your venue, retarget them if they haven't come back in over 30 days, and run campaigns for certain events.

Our FULL OFFER

We setup all meta pixels on the website & your booking system, to track how many people visit the website but DON'T book a table, we're able to then run ads to those who didn't book. Alongside running targeted ads to lookalike audiences inside Meta.

ONGOING PARTNERSHIP

Full-Service Management

We fully manage your content, social media, paid ads, and digital strategy, acting as your outsourced hospitality marketing team focused on growth, bookings, and brand awareness.

- Social Media Management
 - Short-Form Content
 - Meta Ads
 - Creative Direction
 - Campaign Strategy
 - Monthly Reporting

SERVICE ENQUIRE →

CREATIVE PRODUCTION

Content Creation

High-end hospitality content designed to stop the scroll. We create premium short-form videos, photography, and branded creative built for social media performance.

- Reels & TikToks
- Venue Photography
 - Viral Editing
- Trend-Based Concepts
- Founder Content

SERVICE ENQUIRE →

PERFORMANCE MARKETING

Paid Advertising

Performance-focused Meta advertising campaigns built to drive reservations, awareness, launches, and repeat customers.

- Facebook & Instagram Ads
- Campaign Management
 - Retargeting
- Creative Testing
- Booking Campaigns
- ROAS Optimisation

SERVICE ENQUIRE →

GROWTH CONSULTING

Consulting

We'll take a look at your current setup, review the problems and issues, and fix them for you & teach your team how it's done. One time cost to fix all issues with Meta & your booking system.

- Sevenrooms Setup
- Pixel Connection
- Lookalike Audiences
 - Retargeting Ads
- Create New Ads
 - & much more

SERVICE ENQUIRE →

GET IN TOUCH

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